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PRICE-LIST OF

SELECT DAHLIAS

1917

OFFERED BY

W. L. HOWLETT, Grower

208 Thirty-Second Street : NORFOLK, VA.
The Dahlia Deserves a Place in Every Garden

This is even more true than it was twenty years ago. With the new varieties added each season and the extraordinary array of colors which it possesses, the time must come when every lover of flowers will always have a few, if not large tracts, of this beautiful summer and fall flower, which thrives all over the United States, giving a wealth of bloom with but little care and attention on the part of the grower.

THE DAHLIA of today is of surpassing beauty as a single flower—exquisite for private gardens, charming in masses and ideal for planting against shrubbery.

PLANT HOWLETT'S SELECT DAHLIAS in your garden and have a beautiful display this coming summer and fall. I grew during the past season over 300 varieties, comprising some of the finest Dahlias under cultivation. If you are planning your garden, you cannot afford to be without Dahlias. If you are in doubt, order one of my special collections, or leave the selection to me, and I am sure that you will be more than pleased with the magnificent display which these plants produce.

A Few Suggestions to Customers in Ordering

ORDER EARLY. It will greatly facilitate shipment if orders are sent in early.

FORWARDING. All Dahlia plants and roots are sent by express, as larger and finer plants and roots can be sent in this way than by mail, and "extras" are added to help defray charges. Small orders are forwarded by mail.

REMITTANCES should be made by Post-Office Money Order, Bank Draft, Express Money Order, Check or Registered Letter. Postage stamps will be taken for small amounts.

MOST of the Dahlias offered in this price-list are supplied in strong field-grown roots. However, some of the newer kinds are supplied only in green plants, which will give equally as good results as dormant roots, flowering just as freely and producing strong roots which can be carried over winter in the usual way.

PLANTING TIME. Dormant roots in the latitude of Norfolk may be planted at any time between April 25 and June 15. Green plants must not be set out until all danger of frost is over, say May 10 to 15.

GUARANTEE. I guarantee that all Dahlia tubers or plants sent out are true to name and in growing condition. However, I cannot guarantee that customers will make plants or tubers live, as I have no control over conditions surrounding them nor over the care they will receive after they pass out of my hands.

SUBSTITUTION. It is well to mention a few varieties that you are willing to have substituted should some of those selected be sold out.

Full Cultural Directions with Every Order

FERTILIZERS FOR THE GROWING OF DAHLIAS. Nothing is more satisfactory than well-decayed stable manure; but where this cannot be conveniently procured, pure bone-meal, sheep-manure or any chemical fertilizer rich in ammonia and phosphoric acid will answer.

For the convenience of customers I will furnish pulverized cow- or sheep-manure in small or large quantities. Small bag for fifty cents sufficient to grow one dozen Dahlias.

Address all orders to

W. L. HOWLETT
GROWER

Telephone Norfolk 2153-J
208 Thirty-Second Street, NORFOLK, VA.
Superb Cactus Dahlias

These still remain the most popular of all the Dahlia family, having long twisted petals of the most beautiful color, many of them blending one color into another in the most exquisite manner possible. The flowers are perfectly double, loosely arranged, irregular in outline and borne on good stems, well supplied with buds and foliage. The plants are mostly strong growers and are very profuse bloomers.

**Advance.** Light red. This Dahlia is one of the largest of the Cactus varieties. The flowers are very full to the center and the best of form. Price, 35 cts.

**Alpenrose.** The variety has a fine flower, with twisted petals of a bright aniline-red, intensified by a golden yellow suffusion. Price, 50 cts.

**Aurora.** A beautiful reddish apricot suffused with flesh-pink, shading lighter to the tips. Price, 25 cts.

**Bianca.** A new introduction. Very large Cactus type. Flowers of a lovely pink-lavender color; form of flowers perfect; very free flowering on long stems. Price, 75 cts.

**Candeur.** A wonderful pure white, which in the fully developed flower more closely resembles an incurved chrysanthemum than any other sort; it is of good size, and a valuable cut-flower. Price, 35 cts.

**Countess of Lonsdale.** A peculiar but pleasing blending of salmon-pink and amber, a color which is very difficult to describe. This is the Dahlia for the million. Flowers freely under all conditions. Price, 25 cts.

**Country Girl.** Deep golden yellow, bright amber tips; the bold flowers appear very early and remain large right up till frost. Price, 25 cts.

**Crystal.** A splendid exhibition flower of large size and fine form; long twisted and incurved tubular petals of a tender silvery pink, shading to ivory-white in the center. Price, 75 cts.

**Debutante.** A most exquisite Dahlia, having narrow and pointed petals, which are well incurved and somewhat claw-shaped. The coloring is most beautiful, being a very light tint of soft pink at the base, but the upper portion of floret is white. Price, 75 cts.

**Dr. Roy Appleton.** In this lovely variety we have the finest of the straight-petaled flowers, the form being perfectly star-like. It is of the largest size, the florets standing out like a circular array of spears or, as one report put it, as if worked up geometrically, while the center is a picture of perfection and neatness. The color is beautiful, a light lemon-yellow slowly changing and deepening to light salmon till near the tips which again assume the basal color. Price, 75 cts.

**Duchess of Marlboro.** This beautiful variety for freedom of bloom is in the same class as Countess of Lonsdale; a beautiful tint of solferino, backed by a sunshine-like golden suffusion at the base of the petals. A Dahlia which will please every amateur as well as the grower of exhibition flowers. Price, 50 cts.

**Empress of Austria.** Brilliant rich crimson-maroon; very large exhibition flower, with elegant fluted petals. Price, 50 cts.

**Etendard de Lyon.** Even the person who classes all shades of purple as so-called malignant magentas stops to admire this beautiful carmine-rose new giant, which I consider one of the most distinct varieties for garden decoration. The flowers are of a hybrid Cactus type, distinct in shape from all others; the petals are broad, curled and wavy and form a flower fully 6 inches in

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*Cactus Dahlia* Flieder (see page 4)
superb cactus dahlias, continued

diameter and 4 inches deep, a very large flower, yet without any stiffness or formality; its color is a rich carmine-rose, with a brilliant suffusion difficult to describe. Plants ready after April 15. Price, $1.

Etrase. A great exhibition flower of large size, with narrow petals of a tender shade of mauve-rose, which gradually passes to a white center; very free flowering. Price, 50 cts.

F. W. Fellows. A wonderful exhibition flower of phenomenal size, composed of long, narrow, lively orange petals; very free and of excellent habit. Price, $1.

Fernand Olivet. Remarkably free flowering, on stiff, wiry stems; brilliant maroon, with scarlet shadings, the center almost black. Price, 25 cts.

Firebrand. Bright fiery-scarlet, an immense flower with very long petals; forms a conspicuous object in the garden. Price, 25 cts.


Flieder. A very large perfect flower with an entirely new shade of soft lilac. Price, 50 cts.

Flora. An ideal pure white; petals broad; large flower. Price, 25 cts.


Galathea. A medium-sized flower of splendid form, especially appreciated on account of its delicate color, which is an even, tender soft pink. Price, 35 cts.

General French. One of the best; orange-terra-cotta; very free. Price, 15 cts.

Gen. J. B. Seth. A rich, gorgeous Dahlia of brilliant scarlet shadings; of perfect form, held well above the foliage on stiff stems. This variety has been a glow of color until the end of the season. Price, 75 cts.


Golden Gate. Truly a colossal Cactus; flowers often measure 9 inches in diameter, full to the center. Petals are of a heavy, leathery texture. The color is a bright, golden yellow, early and free flowering. A first-class Dahlia in every particular. Price, 50 cts.

Golden Wave. A magnificent new Dahlia, the flowers being large, charmingly beautiful, and perfect for exhibition pur- poses. The effectively incurved florets are narrow and extraordinarily numerous, and the center remains perfect long after the blooms are in their prime. In color, a rich, deep, pure yellow, a most beautiful color. This variety is one of the best in every respect, the plants being splendid robust growers, producing beautiful rich yellow flowers, upon strong, wiry stems. Price, 75 cts.

Goldland. A fine yellow Cactus, producing its large, deep yellow blooms in abundance on long stems. Price, 35 cts.


Graefin von Schimmelmann. Salmon-rose, shading to a yellow center; long, narrow, incurved petals; very free and of exceptional merit. Price, 35 cts.

Harold Peerman. A deep, pure yellow, and one of the most constant, free flowering, and reliable of all Dahlias. Price, 35 cts.

H. Wearing. Pure salmon, passing to bright amber at the base of the petals, which are long, narrow and straight, forming a model flower. Price, 40 cts.


Johannesburg. A monster in size, yet of excellent form; in color a bright gold with a glittering sheen in sunlight, a splendid Dahlia. Price, 50 cts.

Kriemhilde. Light pink with white center. Flower has white petals, and is one of the most attractive Cactus Dahlias. This Dahlia should be in every collection. Price, 20 cts.

Lucifer. The largest bronze-colored Cactus Dahlia, a monster in size. An exceedingly beautiful sort and a very free bloomer. Price, 50 cts.


Marblehead. The form and color of this novelty are original and distinct. The gigantic blooms, which easily measure 7 inches in diameter, are of a distinct soft scarlet. Price, 50 cts.

Marguerite Bouchon. The most beautiful Cactus Dahlia grown. Absolutely perfect in form, free flowering, of very large size, the flowers held well above the foliage; color a magnificent shade of brilliant yet soft rose, with very large white center and distinctly defined white tips. Price, 75 cts.
SUPERB CACTUS DAHLIAS, continued

**Masterpiece.** Light salmon-pink, gradually passing to sulphur-yellow at the center; flower very regular in form, composed of long, narrow petals. Price, 50 cts.

**Miss Willmott.** Very free flowering; reddish apricot shading to golden yellow at the center; valuable for cutting and splendid for garden decoration. Price, 35 cts.

**Mme. Henry Cayeux.** The long, narrow petals are beautifully arranged and form a most exquisite flower; the color a bright pink, with white tip of enormous size. Price, 35 cts.

**Mrs. Chas. Turner.** Bright canary-yellow. Flowers very large, with slightly curled petals. This is probably the largest canary-yellow Dahlia grown, often measuring from 7 to 9 inches in diameter. Price, 25 cts.

**Mrs. C. G. Wyatt.** One of the finest white varieties, with long numerous petals, forming a flower of great depth and of highest quality. A most wonderful exhibition flower. Price, 35 cts.

**Mrs. Clinton.** A splendid, free-flowering variety; ground-color deep amber, which gradually shades to a rosy scarlet. Price, 35 cts.

**Mrs. D. Fleming.** One of the largest and best white Cactus Dahlias to date. The flowers are very large, with long, narrow, incurved petals. The flowers are borne on long stiff stems, that make it equally valuable for cutting, exhibition, and the garden. Price, $1.

**Mrs. F. Grimstead.** Deep rich purple-crimson; fine large flower. Price, 25 cts.

**Mrs. H. J. Jones.** Bright scarlet, tipped white; very free bloomer. Price, 25 cts.

**Mrs. Jas. D. Colt.** Color resembling that of Cattleya orchids, a violet-pink. Additional remarkable features of this recent introduction are that the gigantic flowers are carried erect on stems 2 feet and more in length and appear in the greatest profusion from early until late. Price, 50 cts.

**Mrs. Murray Ind.** Bright rose. Very large, fine form. Price, 30 cts.

**Mrs. Warnaar.** Large elegant flowers, Creamy white and pink. Long stiff stems. A garden Cactus variety of superior quality. Award of merit, Haarlem, 1914; award of merit, Amsterdam, 1914. Price, $1.50.

**Nancy Mae.** Scarlet with maroon shading; flowers absolutely perfect, borne on stiff, wiry stems; very free. Price, 50 cts.

**New York.** The largest of our new varieties, and the term massive is not too strong to describe its general appearance. The flowers are beautifully incurved, the florets being very evenly distributed, standing out like a circular array of spears or, as one report describes it, as if worked up geometrically, while the center is a picture of perfection. Color, orange-yellow in the center, shading off to an exquisite deep, bronzy salmon. Price, 75 cts.

**Nerthus.** The center of the flower is a rich, glowing, bronzy, orange-yellow, passing to a carmine-rose at the tips, the whole suffused with a glowing golden color, which gives it an iridescence which it is not possible to describe. Price, 35 cts.

Cactus Dahlia, Lucifer (see page 4)
NORFOLK, VIRGINIA

Superb Cactus Dahlias, continued

Niebelungshort. This is another distinct introduction which has been greatly admired, with flowers from 7 to 8 inches across, composed of rather broad, more or less curled and twisted petals of a beautiful shade of old-rose with golden apricot suffusion. Very free flowering on long stems; a fine cut-flower. Price, 75 cts.

Phoenix. Large, well-formed flowers of a rich, deep carmine-red, each petal when first opening having a broad stripe of cardinal-red through the center. Price, 35 cts.

Pierrot. A novelty unique and striking in color, and of unusual grace and refinement of form, being composed of long, tubular, narrow petals, which are of a deep amber color, usually showing white tips. A wonderful exhibition flower and a splendid garden variety. Price, $1.50.

Prima Donna. Distinct and free; flowers large, with long, tubular, twisted, incurved petals, the center ones creamy white, the outer delicate mauve-pink. Price, 75 cts.


Redcoat. Undoubtedly a grand variety and especially suited for exhibition purposes. The flowers are very large; petals heavy and of great substance. Color a bright glowing scarlet. Plants of excellent habit, strong and robust, with long, strong stems standing well out. Price, $1.

Rene Cayeux. One of the best free-blooming Cactus Dahlias of recent introduction; the plants are literally covered with blooms from July until frost; the flowers are quite large, of a beautiful ruby-crimson. Price, 30 cts.


Rheingau. A large, bold and most effective brilliant scarlet variety, raised well above the foliage on strong, stiff stems; splendid for cutting and for garden decoration. While it frequently shows an open center, this rather adds to its attractiveness, and in this form it might correctly be classed as a hybrid Peony-flowered type. Price, 35 cts.

Rheinkonig. Pure snow-white flowers of splendid form, 5 inches and over in diameter. These are of great substance, lasting splendidly when cut; they are borne on long, stiff stems held well above the foliage, making it as valuable for garden decoration as for cutting. Price, 40 cts.

Richard Box. A pleasing shade of soft yellow. The long incurving florets form a beautiful exhibition flower. It flowers early and maintains a steady average of fine flowers throughout the season. Price, 25 cts.

Rosalind. A sterling new garden Cactus Dahlia of perfect form. In color, a delicate shade of rose-pink, daintily suffused to cream in the center, faintly tipped white. Beautiful, large, full flowers of regular shape; long, almost straight petals, and remarkable substance. One of the most reliable. Price, 50 cts.

Royal Scarlet. Immense flower of long narrow petals; color pure scarlet; very striking. Price, 25 cts.

Schneekonigin. A most valuable white of absolute purity; flowers of ideal form, composed of long, accurately arranged petals; a fine cut-flower. Price, 75 cts.

Sequoia. A beautiful variety, with long, tubular petals cleft at the tips, of a deep saffron-yellow suffused with red; a splendid autumn tint. Price, 25 cts.

Simplicity. Large flowers of the true elegant Cactus type. Color is a fine soft lilac-rose, produced on long stems which hold their heads up. Award of merit at Haarlem. Price, $1.

Snowden. The grandest white Cactus for exhibition or garden; very large; an early and profuse bloomer. Price, 35 cts.

Sweetbrier. A superb variety of an exquisite shade of pink; very free; on good, stiff stems. Price, 50 cts.

Thais. The rather broad petals, which are loosely arranged, make up an informally shaped flower which, on account of its color—a pure white with a soft mauve suffusion deposited over the snowy petals like a dew—makes it one of the most delicately shaded sorts which I have yet offered. Price, 75 cts.

The Lion. An excellent shape; large flowers; bronzy old-rose, suffused with yellow and salmon; very free and effective. Price, 50 cts.

Tricolor. Everybody likes Tricolor on account of its distinct and beautiful medley of colors. The ground is buttercup-yellow, with a blotch of scarlet on each petal, and as the flower matures the end of each petal becomes suffused with rosy white, forming a pretty tri-colored combination. Price, 50 cts.

Wodan. Bold, large, but not coarse flower, frequently 7 inches in diameter; a graceful arrangement of semi-incurved tubular petals of a pleasing, delicate salmon-rose color, shading to old-gold in the center. Price, 35 cts.

Wolfgang von Goethe. Large, gracefully arranged, perfect flowers of a rich apricot, with carmine shadings. Price, 35 cts.

Yellow Hammer. This is a great Dahlia. The flowers are very large, of perfect form, composed of long, tubular, semi-incurved petals of a bright primrose-yellow. Price, 50 cts.

Yellow King. Very free flowering; canary-yellow; of perfect form; a decided acquisition. Attracted a great deal of attention the past season. Price, $1.50.
Decorative Dahlias

This is a type of Dahlia which, in the course of a few years, will outtrivul the Cactus form. The massive gigantic flowers are very loosely formed, have broad, long, flat petals, and present a striking appearance. In size they cannot be equaled, and for decorative purposes they are unexcelled.

American Beauty. A champion Decorative Dahlia; and a seedling from the well-known French Decorative Le Colosse, being almost identical in form, shape and size. The flowers are of gigantic size and produced on long, heavy stems, well above the foliage. The color of this acquisition is a gorgeous wine-crimson. American Beauty is the largest and best of its color in existence, and can be highly recommended. Price, 50 cts.

A. C. Ide. This is a grand variety and one certain to be in demand, especially for exhibition. The flowers are large, of fine quality, and blooms are produced freely. The color is a rich, velvety maroon. Price, $1.

Auguste Nonin. Clear scarlet; a large and superb flower, borne abundantly always above the foliage; flowers are always perfect. Price, 25 cts.

Beloit. Particularly effective on account of its very large flowers, borne on stems 18 to 20 inches long and held well above the foliage; these are full double, of splendid form, of a rich purplish garnet, shading deeper toward the center. Price, 50 cts.


Corry. An indescribable combination of deep and pinkish lavender, and attracts attention wherever grown. Large flowers and free bloomer. Price, $1.


Decorator. A variety rightly named on account of its extreme usefulness for decorating. The petals are broader than most exhibition sorts; the color a very charming shade of pink, shading to almost white at the center; flowers are an exquisite form borne on fine long stems. Price, 75 cts.

Delice. Its beautiful soft, yet lively color, a glowing rose-pink, together with its perfect shape, stout, stiff stems, which hold the flowers well above the foliage, and the fact that when cut it retains its freshness for a long time, make this one of the most valuable for cutting or decorative sorts in the garden. Price, 25c.

Easton. Not an extra-large flower, but a variety of brilliant color, good form, and remarkable free-flowering habit. In color it is a brilliant Turkish or oriental red. Price, 25 cts.
DECORATIVE DAHLIAS, continued

**Eventide.** A splendid flower of perfect form, on long, stiff stems, which for all purposes may be termed a white Dahlia, there being but the faintest flush of delicate rose on the edge of the flower, which seems to intensify its pureness. Price, 50 cts.

**Fireburst.** A gigantic Decorative Dahlia, and a seedling from the well-known French Decorative, Le Colosse. The flower is more flatly built, has broader and longer petals, of a far more intense scarlet, slightly shaded orange-red. This is a variety of great value, producing specimens which measure 8 inches and over in diameter. The strongest words of praise are not too extravagant when applied to this wonderful new Decorative. The finest scarlet Decorative in existence. Price, 75 cts.

**Flamingo.** As a cut-flower this will rank in the class with Delice. The flowers are held erect on stiff stems of a rich and glowing rose-pink, while it frequently shows an open center; this does not detract from its beauty. Price, 50 cts.

**Freibuter.** Of all the high-colored decorative garden varieties, this is not only one of the earliest, but also one of the most continuous free bloomers; in color a brilliant cardinal-red, a rich glow of color from early to late. Price, 50 cts.

**Gorgeous.** Scarlet. Flowers are of massive size, and produced freely. Price, 25 cts.

**Golden West.** One of the best large primrose-yellows; very full double flowers with petals cleft at the tips; very free flowering. Price, 50 cts.

**Golden Wedding.** A giant in flower and plant; this is probably the largest of all Dahlias, while the color is that deep golden yellow found in the Golden Wedding chrysanthemum. Not only entirely distinct, but exceeding any other Dahlia in color, length of stem, and size. A gorgeous variety for the garden or exhibition. Price, 35 cts.

**Hohenzollern.** This variety is of the largest size and attracts great attention wherever grown. Color fine scarlet, shaded maroon. Price, $1.

**Imperator.** It develops, according to the size of the root, from six to ten strong shoots; these branch but little and attain a height of from 4 to 5 feet. The flowers are very large, indeed, from 6½ to 7½ inches in diameter; the blooms face upward and are borne on stems as thick as a finger. The color is of a very soft ivory-white, the upper edges of the petals being suffused with lilac-rose. Price, 75 cts.

**Jack Rose.** Brilliant crimson-red, similar in shade to the popular “Jack” rose, which suggested its name; perfect for garden decoration or for cutting. Price, 25 cts.

**Jean Wood.** A flower very similar in color to Mme. Van den Dael, but a much shape-lier flower, being of true Decorative form. Color delicate silvery rose. An early, free, and constant bloomer. Price, 50 cts.

**Jeanne Charmet.** A splendid cut-flower variety of a pleasing shade of violet-rose on a lighter ground. Price, 35 cts.

**K. A. Victoria.** Pure white, of exquisite clearness and form. A very free bloomer, and desirable for every garden. Price, 30c.

**Le Grand Manitou.** The best varie-gated Dahlia of the Decorative type. The flowers are from 5 to 6 inches across; ground-color white, prettily spotted, striped and blotched with deep reddish violet; occasionally self-colored; these are borne on stout, stiff stems, held well above the foliage. Price, 50 cts.

**Louis Harriott.** This superb new variety is acknowledged by all who have seen it to be the finest yellow Decorative Dahlia for exhibition purposes ever introduced. The flowers are very large, often measuring 7 inches in diameter, and perfectly full to the center. In color it is a clear lemon-yellow without a shade or blemish. Price, 50 cts.

**Lyndhurst.** Brilliant cardinal red; a fine cut-flower. Price, 25 cts.

**Manzanola.** Brilliant oriental red with deeper shadings; a fine-shaped flower with good stem; very free, and ideal for cutting. Price, 25 cts.

**Melody.** This is perfection in its class. The color is the clearest bright canary-yellow, blending to creamy white at the tips of the petals—a delicate color combina-tion that suggested the name. The flowers are large, of full Decorative form, and of great substance, lasting, when cut, for several days. Price, 50 cts.

**Minnie Burgle.** A seedling named and originated by Mr. Burgle, a California Dahlia-lover. This new introduction is one of the finest varieties to date; a champion variety, producing flowers of gigantic size and remarkable beauty. The best in exis-tence; in color, a glowing crimson exquis-itely overlaid, a wonderfully gorgeous, deep crimson. The flowers are of perfect Decorative type, and borne upon long, wiry stems, well above the foliage. A variety which attracts universal attention. Price, $1.
Miss Geraldine Farrar. The form is that of a full double peony, blown open. The petals are very massive and broad, and remain fresh looking for an exceedingly long time. The plant itself is rather dwarf, 3 1/2 feet high, but produces quite a large number of these giant blooms, often 7 inches across. The color is that of a fresh rosy pink, modestly flamed white toward the tips. Price, 50 cts.

Miss Minnie McCullough. One of the most popular cut-flower varieties now grown; particularly valuable for use under artificial light. Color soft yellow, overlaid with bronze; a beautiful autumnal tint. Price, 20 cts.

Mme. A. Lumiere. A very distinct semi-double variety; ground-color white, suffused toward the ends of the petals with red, the tips pointed with bright violet-red. Price, 25 cts.

Mme. Helene Harvot. The flowers are very large, pure white; fine for church decorations. Strong grower. Price, 50 cts.

Mme. Marze. New French Decorative. The grandest white Decorative variety in existence. The perfect form, immensity of size, and purity of color prove it far superior to any other white Decorative to date. Its wonderful flowers are produced exceptionally freely on long, wiry stems. Can be recommended as the best white Decorative in the world. Price, $1.


Mme. Victor Vassier. This is the grandest, clear, sulphur-yellow Decorative. Price, 35 cts.

Mont Blanc. An early, free, continuous flowering creamy white on good stiff stems. One of the most important cut-flower varieties. Price, 35 cts.

Mrs. C. H. Breck. A beautiful variety of the hybrid class; soft yellow suffused carmine, very distinct and pleasing. Price, 75 cts.


Mrs. J. Gardner Cassatt. A large-flowered variety of elegant shape, mauve-pink, of a shade that is very pleasing in a Dahlia; a fine cut-flower. Price, 25 cts.

Mrs. Roosevelt. Of immense size and remarkably free flowering; color a delicate silvery rose, which is very attractive when cut. Price, 25 cts.

Oregon Beauty. A brilliant gorgeous flower that attracts much attention on account of its rich color, an intense oriental red with golden sheen and garnet suffusion. Produces its large flowers on long stems in the greatest profusion. A splendid garden variety. Price, 50 cts.

Papa Charmet. A large flower of rich, deep morocco-red with bright garnet shadings; the finest dark Decorative Dahlia yet offered. Price, 25 cts.

Perle de Lyon. Not only the most valuable white Decorative Dahlia, but the best white of any class for cut-flower purposes; its flowers are of good size, and held erect on long, stiff, wiry stems. Price, 35 cts.

Phenomenal. An enormous flower of most original form; every petal is twisted in spirals and turns back toward the center; more petals to each individual flower than is usual in this class. The coloring of this flower is distinctly new, a most pleasing combination of red, purple, violet, yellow, and white; flowers often measure 10 inches across; height 4 feet. Price, $1.

Princess Juliana. A wonderful white Decorative Dahlia; plants covered with blooms from early until late. Extremely long stems, and flowers carried very erect; flowers medium in size. Price, 50 cts.

Professor Mansfield. Rich yellow; clear white tips and rosy red toward the center. Like all fancy varieties, the color is very variable. Price, 35 cts.

Queen Mary. One of the very best of its type. Color a beautiful clear amber, each petal tipped flesh-pink. It is of short sturdy growth and produces the large flowers very freely; a gem for garden decoration. Price, 75 cts.

Red Flamingo. Mammoth flowers of a rich, luminous crimson-red; the broad, wavy petals are unique, forming a flower of unusual attractiveness; excellent habit and very free. Price, $1.

Reise von Stuttgart. Probably the largest Dahlia of this type; a seedling of Souvenir de Gustave Doazon, which it exceeds in size, frequently measuring 8 inches in diameter; in color a bright blood-red, shading deeper to the center; a variety which will attract universal attention. Price, $1.

DECORATIVE DAHLIAS, continued

Sebastopol. One of the finest of recent introductions. Flowers rich, bright orange, of good substance, borne freely on long, stiff stems. The best in its class and color. Price, 50 cts.

Souvenir de Gustave Doazon. A Dahlia of mammoth proportions, which under ordinary cultivation will produce flowers 6 inches across, and can be grown to measure full 9 inches. It is of free growth, remarkably profuse flowering and pure red in color. Price, 25 cts.

Surpasse Colosse. Color scarlet-carmine; flowers large, with large quilled petals. Price, 50 cts.


Choice Double Show and Fancy Dahlias

Show Dahlias are large, round, compact and full to the center. The flowers are either solid, edged, tipped or shaded darker.

Fancy Dahlias in form and habit are identical with the Show Dahlias, but are quite different in arrangement of colors. The flowers are tipped or edged lighter than the ground-color, or splashed, striped, mottled and variegated in every conceivable manner. They often throw a solid flower on the same plant.


Bon Ton. A rich garnet; very free. Price, 25 cts.


Caleb Powers. Best described as an improvement in size, coloring, and even in earliness, on the popular variety, Susan, offered in this list, a delicate shell-pink of splendid form. Price, 35 cts.

Chas. Lanier. The largest deep yellow Show Dahlia to date. Very rich yellow and fine for cutting. Price, 20 cts.

Cuban Giant. Dark, reddish maroon. Flowers of great size, measuring 6 inches across. Stands erect on very long stems well above the foliage. The immense number of large, richly hued flowers present a magnificent appearance. Price, 25 cts.

Dorothy Peacock. The flowers are of large size, exquisite form, great substance, and the color is that beautiful, clear, live pink that appeals to everyone. Price, 50 cts.


Emily. Solferino, with white markings; very large and free flowering. Price, 20 cts.

Esmond. The largest and best yellow Show Dahlia in existence; perfect in form; giant in size; a clear bright yellow. Price, 35 cts.


Show Dahlias
Flag of Truce. Sterling new English Show Dahlia. Heralded from England as one of the finest varieties to date. Flowers perfectly quilled, resembling in form the popular Grand Duke Alexis. Pure white, effectively tinted violet-lavender. Price, 75 cts.


Gloire de Lyon. One of the most satisfactory Show Dahlias grown today. Size and form are of the very best; color pure white. Price, 25 cts.


Governor Guild. The largest and purest white Show Dahlia. The color is the most snowy white, without even the least trace of any other shade. The flower is perfect in shape, full and round, built loosely of most exquisitely fluted petals, giving the flower a far more graceful appearance than Show Dahlias usually have. The spread of the flower is 5 inches; they are borne on long, erect stems and appear far above the foliage. Price, 40 cts.

Gracchus. Orange, shaded apricot; a fine flower. Price, 30 cts.


Isis. A new sort of immense size; large petals full double; orange-scarlet, suffused with carmine, golden sheen at the tips. Price, 75 cts.

Ivanhoe. Beautiful New Show Dahlia. This wonderful introduction is unsurpassed for quality in every respect. The color combination is exceedingly delicate—a beautiful snowy white, exquisitely edged pinkish lavender. The flowers are perfectly cupped, and especially distinguished for their enormous size. Price, $1.

CHOICE DOUBLE SHOW AND FANCY DAHLIAS, continued


Maud Adams. One of the finest Show Dahlias of recent introduction, the color being a pure snow-white, very effectively overlaid clear pink. Flowers are of good size and perfect form. Price, 75 cts.

Miss Helen Hollis. Gigantic scarlet Show Dahlia. A sensational wonder, and undoubtedly the largest and best deep scarlet Show Dahlia in existence. Price, $1.


Miss Minnie Vosburg. One of the freest flowering white Show varieties yet introduced, coming into bloom early and continuing of good quality till the end of the season. Price, 25 cts.

Mrs. Gordon Abbott. A giant in size and distinct in coloring; measures 5½ inches. The color is brightest golden, mottled, speckled, and striped intense scarlet. The flowers are well formed, very full, and double. The outer petals flatten when flower comes to perfection. Price, $1.


Princess Victoria. A sterling novelty, being the earliest and freest flowering primrose-yellow; never produces an imperfect flower, and is in bloom early and late; long, stiff stems; fine for cutting. Price, 40 cts.


Rosebud. The flowers are of perfect form and large size. The plants are dwarf and bushy, producing their flowers in great profusion, the color being white, effectively edged rose-pink. Flowers unusually full and round. Price, 40 cts.


Susan. Probably no Dahlia ever introduced by us has given such universal satisfaction as this—a beautiful, delicate, soft shell-pink, of splendid form, remarkably early and free flowering, with long stems; splendid for cutting. Price, 25 cts.


W. W. Rawson. An exceptionally fine shaped, massive, large double flower, which is produced on long stems; color pure white, delicately overlaid with mauve. Price, 50 cts.


Yellow Livoni. Undoubtedly the most perfectly quilled Dahlia grown; flowers of medium size, but very perfect, of a soft lemon-yellow. Price, 25 cts.

SPECIAL OFFERS

For the benefit of those who are not familiar with names, colors and characteristics of the Dahlia, and wish to have the selection made for them, I offer the following special-priced collections:

No. 1 COLLECTION. Twelve extra-fine named varieties, several classes, my own personal selection, no two alike, and each one labeled. $3.

No. 2 COLLECTION. Twelve extra-fine higher-priced varieties, my own personal selection, no two alike, and each one labeled. $4.

No. 3 COLLECTION contains twelve bulbs, without labels, that have become mixed in handling. They are all standard varieties, but labels have accidentally become detached. The supply for this collection is limited. Price, while they last, $1.50.
Pompon Dahlias

This class produces small, very double quilled flowers, resembling very much a miniature Show Dahlia, which are ideal for bouquet work. They grow but 2½ feet high, very bushy, and flower so freely that the blooms almost hide the foliage.

Annie Doncaster. Light yellow, base suffused pearly pink.
Arthur Kerley. Purplish crimson; free.
Gretchen Heine. A good companion to Nerissa; ground-color a rose-tinted white; each petal heavily tipped crimson-carmine. Price, 40 cts.
Helene Lambert. A splendid free-flowering yellow of excellent form.

Little Bessie. Creamy white, closely quilled.
Little Herman. Deep carmine, shaded garnet, tipped white.
Nerissa. A splendid shade of lively mauve-pink which shows up very pleasingly under artificial light. Price, 40 cts.
Violet. Pure white. Without doubt this is the finest exhibition white Dahlia ever offered of this type. Price, 50 cts.

Any of the above, except where noted, 20 cts. each

The Superb Collection of Thirty-five Beautiful Dahlias for $9.75

CACTUS VARIETIES.—Countess of Lonsdale, Flieder, Flora, Johannesburg, Marathon, Rheingau, Wodan.

SHOW VARIETIES.—A. D. Livoni, Chas. Lanier, Cuban Giant, Dorothy Peacock, Governor Guild, Grand Duke Alexis.

FRENCH COLLARETTE VARIETIES.—Maurice Ri-voire, Mons. L. Ferard, Souv. de Chabanne.


Peony-Flowered Dahlias

This new type of Dahlias originated in Holland, and has become very popular. The flowers are very large, and resemble somewhat the semi-double peony in form. The petals are very peculiarly twisted and incurved, and the flowers are produced on extra-long stems, making them invaluable for cutting or garden decoration. I cannot recommend this new class of Dahlias too highly.

**Admiration.** A new English Peony-flowered Dahlia. Pale orange ground, flaked rosy crimson, yellow at base of petals. This variety is quite different from the other varieties, both in form and shape of petals. The flowers are large and full, each petal being semi-cupped and pointed. Novel shape and color. Price, 50 cts.

**America.** A beautiful Dahlia; pure shrimp-pink with golden suffusion; habit ideal; very free flowering. Price, 75 cts.


**Attraction.** Large elegant flowers of a clear lilac-rose color. Long strong stalks. Will be an attraction at every Dahlia show in the world. An exhibition flower and a garden Dahlia of rare merit. Price, $2.

**Avalanche.** New introduction. Pure white; the very best among the whites in the Peony-flowered class. Price, 50 cts.

**Bertha von Suttner.** In form similar to H. Hornsveld. An elegant twisted flower; immense flowers always carried erect; color beautiful salmon, shaded yellow. Height, 4 feet. Price, 35 cts.
PEONY-FLOWERED

Boston Light. A fine, clear scarlet flower, easily measuring 7 inches in diameter, produced on long stems. One of the most attractive Dahlias offered. Price, 75c.


Caesar. Rich shade of canary-yellow; beautiful flowers well above the foliage; strong grower. Price, 35 cts.


Dr. Peary. One of the darkest, a brilliant reddish mahogany. Price, 75 cts.

Dr. A. Kuyp. One of the most distinct and refined varieties of recent introduction. The color is a beautiful shade of golden bronze. Price, $1.

Dr. Henry Sewall. Broad, flat petals surrounding a small, yellow disk. Color a pink-lawn, with slight amber shading at the base of the petals. Price, $1.


Geisha. The showiest and most attractive of this type yet introduced; of strong growth, with the rich-colored flowers, which are frequently over 8 inches in diameter, standing well above the foliage. These are original in form, consisting of peculiarly twisted and curled petals, of an effective and rich combination of scarlet and gold, the center being yellow, which becomes suffused with and deepens to scarlet at the center of the petals, shading off lighter at the edges. Price, 50 cts.

DAHLIAS, continued


Glory of Baarn. The flowers are delicate soft pink; very free and carried erect. Price, 25 cts.


H. J. Lovink. Mauve shaded; magnificent flower. This Dahlia has to be seen to be appreciated. Price, 50 cts.


Hortulanus Fiet. Another giant-flowered variety with blooms over 8 inches in diameter, of the most delicate shade of shrimp-pink, the tip of each petal barely touched with gold. The entire flower has a suffusion of delicate tints of red and yellow, which gives a glow yet softness of color difficult to describe. Price, $1.

Hortulanus Witte. A very large, long-stemmed, free-flowering pure white; a splendid cut-flower and exhibition variety. Price, 50 cts.

Jan Olieslagers. Deep primrose-yellow; rich and effective; flowers large and full; very upright stem and free bloomer. Price, $1.

John Wanamaker. A wonderful new creation, being one of the largest and handsomest Dahlias to date. The color is an exquisite and fashionable shade of rose-lake, or, as popularly called, orchid-pink. As the flower develops, the color softens, and must be seen to be fully appreciated. Price, 50 cts.


Leo XIII. A deep canary-yellow, entirely distinct in form; large; very free flowering, and a valuable sort for cutting. Price, 50 cts.


Mannheim. Salmon-pink, illuminated with a golden sheen. Price, 35c.

Marie Studholme. A very delicate mauve, shading to white. Price, 35 cts.
PEONY-FLOWERED DAHLIAS, continued

Mondscheibe. This is another splendid yellow Dahlia, entirely distinct from Leo XIII, being still greater in size and of a deeper color; remarkably free flowering. Price, $1.

Mrs. Chas. L. Seybold. Ground-color crimson-carmine, each petal tipped and more or less marked with white; a striking and beautiful flower, produced very freely. Price, 35 cts.


Mrs. G. W. Kerr. A magnificent variety of the most advanced Peony-flowered type. The color is rich reddish plum, which with age becomes a beautiful tone of crimson, shading to light lavender at the tips of the petals, the reverse of the petals being shaded light lavender. The stamens are entirely hidden by the central small petals which incurve and twist thoroughly in a most attractive style. The giant flowers average 6 to 8 inches in diameter and are borne freely on long, stiff, wiry stems. This grand novelty was awarded a certificate of merit by the Horticultural Society of New York, September 26, 1914. Price, $1.

Mrs. Hugh Dickson. An early, continuous, and free-flowering variety; the flowers, which average fully 6 inches in diameter, are of an exquisite rich salmon shade with light buff-pink suffusion, the base of the petals, center of the flower, and younger florets being shaded with yellow. Awarded a certificate of merit by the Horticultural Society of New York, Sept. 26, 1914. Price, $1.

Mrs. J. C. Vaughan. Lovely, bright, clear, yellow flowers; long stalks. This variety won the Silver Cup at the Royal Horticultural Society Dahlia trials, Duffryn, 1914, as the most meritorious plant of over one hundred varieties of the Peony-flowered section there represented. Price, $1.

Mrs. Robert Bates. The ideal pure white Peony Dahlia, for cutting, decorations, exhibitions, or for the garden. The flowers are large, splendidly formed, snow-white, and borne on long, stiff, erect stems. The immense petals are heavy, giving the flowers great keeping qualities. The plant is a strong vigorous grower of dwarf, branching habit, and an early and profuse bloomer. Price, $1.

Mrs. W. E. Whineray. Another novelty of genuine merit, producing freely from late summer throughout fall huge flowers which usually average 6 to 8 inches in diameter. The color is a most beautiful shade of rose, suffused clear yellow, which becomes deeper at the base of the petals, the central petals being attractively curled over the stamens, thus forming a charming and magnificent effect. Awarded a certificate of merit by the Horticultural Society of New York, September 26, 1914. Price, $1.

P. W. Jansen. Rosy salmon, with a shade of yellow; an elegant flower borne on stout, erect stems never less than 2 feet in length; a rich and pleasing shade; height, 4 feet. Price, 30 cts.


President Fallieres. The color is a most intense red, so vivid as to dazzle the eye; free flowering and of the finest form. Price, $1.

Professor Wijsman. White, with pretty lavender-spotted reflex, petals curling peculiarly, showing same to pretty effect; flowers very large. Price, $1.

Queen Emma. A charming shade of mallow or hollyhock-pink, the inner petals banded with gold. Price, 35 cts.

Queen Wilhelmina. Large fluffy, pure white flower, yellow center. Price, 25 cts.
Roem van Nijkerk. A remarkably handsome variety that will not suffer by comparison with many of the finest varieties. The flowers are uniformly large, and very compact. Color rich violet-purple. Price, $1.


Souvenir de Maasdiijk. An ideal Peony Dahlia. Its large light salmon-orange flowers are borne on long stems which hold the flowers free above the foliage. Excellent for both cutting and garden decorations. A free bloomer. Price, $1.

Virginia Marshall. A very beautiful and delicate new variety. In shape and form the flowers are perfectly original, the petals are very long and “Geisha-like,” being beautifully quilled and twisted. The blossoms are of an exceptionally dainty primrose-yellow, faintly overlaid a delicate rose-lilac shade. This variety can be highly recommended. Price, $1.50.

Washington. The incomparable delicacy and richness of this most interesting variety has excited great comment. This is one of the showiest and most attractive to date, and renowned for its unusual color. Beautiful rose-violet; a most fascinating color. Price, $1.

French Collarette Dahlias

The flowers are single, having one row of petals, with an additional row of short petals around the disk, which forms a frill or collar and which is usually of a different color from the rest of the flower.


Diomedes. Ground white, suffused and touched with blotches of brilliant purplered, center yellow, collar petals white, very attractive. Price, 50 cts.

Director Rene Gerard. Flowers 5 inches in diameter and perfect; ground-color creamy white suffused and marked with French purple; very long, narrow creamy white collar petals. Price, 50 cts.


Maurice Rivoire. Ox-blood-red with deeper shadings in the center of petals and a pure white fringed collar. Price, 25 cts.

Mme. Capron. One of the largest, a brilliant reddish purple, collar petals unusually large, of same color, but striped and marked with white; very distinct. Plants ready April 15. Price, 50 cts.

Mme. Gygax. Very conspicuous on account of its rich coloring; a bright cochinared passing to yellow tips and long primrose-yellow collar petals. Price, 50 cts.


Mons. L. Ferard. Flowers perfect, 4½ inches in diameter, ground-color rich purplish garnet, edged and marked white, collar white with carmine markings. Plants ready April 15. Price, 50 cts.

Signorina Rosa Esengrini. Heavy shell-like petals forming a large perfect flower of a bright lemon-yellow, suffused and marked with orange-scarlet; collar petals very abundant, of a bright lemon-yellow. Plants ready April 15. Price, 50c.

Souvenir de Chabanne. Very showy, 5 to 6 inches in diameter, ground-color lemon-yellow, with coral-red markings, collar petals very abundant and long, lemon-yellow, tipped white. Plants ready April 15. Price, 50 cts.

Order Sheet

W. L. HOWLETT, Grower
208 Thirty-Second Street, NORFOLK, VIRGINIA

Your Name (Mr., Mrs. or Miss) ____________________________

Street Address or No. Rural Delivery ______________________

Post Office __________________________________________

County __________________ State _________________________

Forward this order by __________________________________

Station or Express Office (Only if different from Post Office)

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THE QUEEN OF AUTUMN FLOWERS
Grown by W. L. Howlett, Norfolk, Va.

Dear Friend:

If you are not interested in this little Dahlia book please hand to some friend whom you think would be glad to receive it.

THREE BEAUTIFUL DAHLIAS FREE

When sending in your order, if you will kindly write below the names and addresses of a few of your friends who have gardens, I will take pleasure in sending you three choice Dahlias free.

Name ........................ Address ........................

Name ........................ Address ........................

Name ........................ Address ........................

Your Name .......................... Address ..........................
THE QUEEN OF EVIL FLOWERS

FROM THE PERSPECTIVE OF

THREE WITNESSES WHO SAW IT.
Century Single Dahlias

Single Dahlias have become great favorites since the introduction of so many new types, and for many purposes they are superior to the double types. For bouquets and decorations they have a graceful simplicity not found in any other flower. They are very useful for planting in parks or large estates where color effect is wanted.

**Alba superba.** Fine large white with a dash of canary-yellow at base of petals. Price, 35 cts.

**Big Chief.** Rich crimson, with maroon shadings on margins. Price, 25 cts.

**Crimson Century.** Rich, deep velvet crimson, shaded maroon, with rose velvety halo around a yellow disk. Price, 25 cts.

**Eckford Century.** Immense flowers, pure white, spotted pink and penciled crimson, are produced in abundance on long stiff stems. Height, 5 feet. Price, 40 cts.

**Fringed Century.** Intense rosy crimson with lighter markings, fringed or cleft petals. Price, 25 cts.

**Giant Record Century.** An exquisite “Autumn Shade” variety. Color amber-red, edged yellow; with yellow disk around the orange center. Distinct. Height, 4 feet. Price, 40 cts.

**Gladys.** A much improved form of Twentieth Century of large size, retaining its bright color throughout the season, center of petals brilliant rosy crimson with rose-pink band on either side and snow-white center surrounding the yellow disk. Price, 25 cts.

**Golden Century.** The sensational golden yellow cut-flower variety, owing to its rich shades, immense size, long, slender wiry stems and good keeping qualities. Color golden yellow, shaded amber, showing up gorgeously under artificial light. The best of all yellows as a plant or cut-flower. Height, 4 feet. Price, 40 cts.


**Jack.** Brilliant fiery scarlet, the base of the petals overlaid with golden yellow; the freest flowering Dahlia grown. Price, 25c.


**Merry Widow.** Exceptionally bright, deep scarlet flowers of a very large size. Effective for massing. Price, 25 cts.

**Mrs. J. C. Hance Century.** Bright carmine-pink, with blush-white disk. An exquisitely lovely flower of largest size, with long stems. Height, 4 feet. Price, 30c.

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**Old Glory.** A splendid flower, with unique coloring; each petal is pure white, distinctly edged bright scarlet to the width of at least 3/4 inch, giving each petal the appearance of the American flag. Plant grows dwarf and carries its flowers far above the foliage on erect stems, 12 to 18 inches in length. Price, 35 cts.

**Rose-Pink Century.** Flowers 6 inches and over in diameter, of a clear rose-pink color; a strong grower with long, stiff stems; fine for cutting. Price, 25 cts.

**Sensation.** Gorgeous, brilliant vermillion-red, heavily tipped white. Price, 30 cts.

**Spanish Century.** Pure yellow, penciled rich glowing red; giant size; early and profuse bloomer, on long, slender, erect stems. Height, 5 feet. Price, 40 cts.

**St. George.** Large; pure yellow. Price, 25 cts.

**Twentieth Century.** Early in the season an intense rosy crimson, shading gradually to almost white on the edges and a light halo around the disk. Later they become lighter, changing to almost pure white, suffused with soft pink. Price, 25 cts.

**White Century.** Pure white, with large, heavy, overlapping petals of good texture. Price, 35 cts.
Special Collections of Dahlias

De Luxe Collection of Twelve Peony-Flowered Dahlias for $5.00
Dr. Peary Geisha Germania Mrs. G. Gordon
Hortulanus Fiet Andrew Carnegie Hortulanus Budde La Rianta
H. J. Lovink Glory of Baarn Mannheim Queen Wilhelmina

The Gem Collection of Ten Choice Dahlias for $2.75
Souvenir de Gustave Doazon (Decorative) Sequoia (Cactus)
Mont Blanc (Decorative) Delice (Decorative)
Louis Harriott (Decorative) Johannesburg (Cactus)
Jeanne Charmet (Decorative) Maurice Rivoire (Collarette)
Jack Rose (Decorative) Gen. J. B. Seth (Cactus)

The Garden Collection of Eight Magnificent Dahlias for $2.00
Le Grand Manitou (Decorative) Jeanne Charmet (Decorative)
Mme. Helene Charvet (Decorative) Mrs. Chas. L. Seybold (Peony-flowered)
Mme. Victor Vassier (Decorative) Minnie McCullough (Decorative)
Marathon (Cactus) Souvenir de Gustave Doazon (Decorative)

The Popular Collection of Eight Grand Dahlias for $1.75
Queen Wilhelmina (Peony-flowered) Sensation (Single)
Jack Rose (Decorative) Cleopatra (Peony-flowered)
Rev. T. W. Jamison (Cactus) Queen Emma (Peony-flowered)
Countess of Lonsdale (Cactus) Bon Ton (Show)